

EAST CENTRAL REGIONAL ARTS COUNCIL

This region benefits from nearly \$2.9 million dollars in economic impact from the nonprofit arts and culture.

## IMPACT ON ECONOMY AND EMPLOYMENT

TOTAL DIRECT EXPENDITURES BY **ORGANIZATIONS** 

\$655,430

STATE GOVERNMENT REVENUES: \$229,000

TOTAL ARTS AND CULTURE RELATED SPENDING BY AUDIENCES

\$2,200,334

LOCAL GOVERNMENT REVENUES: \$43,000

TOTAL

**ECONOMIC IMPACT** 

\$2,855,764

**TOTAL GOVERNMENT REVENUES: \$272,000** 

## **EMPLOYMENT**



FTE jobs supported: 46

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Resident household income generated by arts and culture sector: \$1,125,000

## **VOLUNTEERS** of participating organizations



Total number of volunteers: 204
Total volunteer hours: 3,951

Estimated aggregate value of volunteer time at \$22.55/hour: **\$89,095** 

## **TOTAL AUDIENCE: 82,880 PEOPLE ANNUALLY**



Education range of attendees: High school or less 17.2% 2 or 4 year college degree 55% Masters or doctoral degree 27.8%



Nearly 45% of attendees have an Annual Household Income of under \$60,000: Less than \$60,000 44.6% \$60,000-\$99,999 32% \$100,000 or more 23.4%

Non-local attendees to arts and cultural events in this region spend 190% more than local attendees.

**LOCAL** 60.2% of this region's audiences are local (attending event in same region where they live) who are spending an average of \$15.11 above the cost of their ticket.

NON-LOCAL 39.8% of this region's attendees are non-local (attending event in a region where they do not live) who are spending an average of \$43.85 per person. 61.1% of non-resident survey respondents reported that the primary reason for their trip was "specifically to attend this arts/cultural event," bringing dollars to the region that would not have otherwise been spent here.

Number of participating arts and culture organizations = 6

Participating organizations by BUDGET SIZE(2)

Participating organizations by DISCIPLINE(2)

\$250K-1M: 1 • 16.67%

Under \$100K: 5 • 83.33%

Performing Arts: 2

Visual Arts/Architecture: **3** Other: **1** 

For more information, please visit creativeMN.org.