



Images: Copyright and Fair Use

presented by Sarah Hawkins,
East Central Regional Library

Tuesday, Oct. 17

8:00am - 9:00am

North Branch Library

RSVP to Kris@NorthBranchChamber.com

You've heard the adage that a picture is worth a thousand words, but when that picture is protected by copyright, the picture is only worth three words: cease and desist. Okay, that's sort of a joke, but individuals and businesses do need to be careful about what images they use in their online marketing and social media. The goal of this session is to better understand how to use images others create in a way that is both respectful of the author's ownership rights and allows others to use it, as well as places to find appropriate images to use.

RSVP by Oct.. 15

The North Branch Area Chamber is continuing the FREE technology training classes that were started last year by the Chisago County Blandin Committee. Our goal is to help area businesses learn or improve their marketing and communication skills through technology. Open to all Chisago County businesses. For questions, contact Kris Greene- Kris@NorthBranchChamber.com.
