

October Event

Date: October 6, 2016

Time: 8:00 – 9:30 am

Venue: North Branch Library 6355 379th Street, North Branch, MN 55056

Title: Power of the Inbox

Description:

What is the first impression you give when they see you in their email inbox? And when they see you there, what do they do?

This powerful seminar takes you step-by-step through the keys to effective email marketing:

- What it really is (and isn't)
- What it can do for your business
- And the five easy steps you must take to harness the power of the inbox!
 - Grow a healthy list
 - Create great content
 - Customize a beautiful, mobile-friendly template that matches your brand
 - How to get your emails opened
 - Tracking your results

From revealing why regular email doesn't work, to insider tips and techniques like automated list building tools and the design elements that work (and those that don't!), this seminar will give you the keys to the most effective marketing you can do: email marketing.

Dave Meyer, President of BizzyWeb will be your presenter for this seminar. Dave has over 20 years of experience in marketing and communications and has presented digital marketing topics to thousands of people across the US and Canada. Dave was named Entrepreneur of the Year for 2016 by the Twin West Chamber of Commerce, and is a Master-Certified Authorized Local Expert for Constant Contact. Dave's passion for helping businesses with their marketing has led to him helping hundreds of BizzyWeb clients Generate Buzz Without Getting Stung!

Register Today!

Registration Link: [Registration Link for Power of the Inbox](#)

<http://events.constantcontact.com/register/event?llr=lttyefqab&oeidk=a07ed7www3afae545c4>